

The 2024 America's SBDC Conference, "Digital Transformation," will take place in Atlanta, GA this Monday, September 9th through Thursday, September 12th. For 45 years, the conference brings together SBDCs, peers, partners and sponsors for professional development and networking to discuss issues affecting small businesses. In today's digital era, from [ecommerce](#) to [cybersecurity](#)-and everything in between, [technology](#) permeates every aspect of business. The theme of this year's conference emphasizes the incorporation of computer-based technologies throughout the business to better compete through serving their customers and employees. This year's SBDC conference provides professionals the opportunity to share best practices with peers in an effort to be better prepared and to be more impactful in supporting the digital transformation of America's small businesses.

The [schedule](#) for the conference is available with a listing of workshops and invited speakers for the Tuesday and Wednesday General Sessions. [Registration](#) for the 2024 America's SBDC Conference is now open.

If you are planning to attend the 2024 America's SBDC conference, be sure to stop by the SBDCNet's exhibit hall booth and join our workshop, scheduled for Tuesday, September 10th.

Overview of SBDCNet: Your Partner for Client Success

At our workshop, learn about SBDCNet, the official nationwide research service and support program for SBDCs. As your partner for success, the SBDCNet works one-on-one with SBDCs to provide in-depth, customized [market research](#) and other [business development resources](#) to support you and your client's information and resource needs. Attendees will learn about the variety of SBDCNet's research services and [capabilities](#), how to gain access to valuable business research and tools, best practices, SBDCNet [trainings](#) and more!

About SBDCs

There are approximately 1,000 [Small Business Development Centers](#) across the United States

and its territories providing no-cost business advising and at-cost training to new and existing businesses. Hosted by leading universities, colleges, state economic development agencies, and private partners, SBDCs are funded in part by the U.S. Congress through a partnership with the [U.S. Small Business Administration](#).

About the SBDC National Blog

The SBDC National Information Clearinghouse (SBDCNet) is the official business research and support program for the national SBDC network. For over 25 years, the SBDCNet has been dedicated to meeting the information and resource needs of the [small business](#) community and working in partnership with SBDCs to ensure their clients' success. The [SBDC National Blog](#) is a publication of SBDCNet that features small business news, stories and more. If you have a small business resource or SBDC client success story you think would make a great feature, please [Contact Us](#).

Additional Small Business Resources

Already in business or thinking about starting your own small business? Check out our various [small business resources](#):

- View our small business help topics here: [Small Business Information Center](#)
- View our business reports here: [Small Business Snapshots](#)
- View our industry-specific research here: [Market Research Links](#)
- View our small business cybersecurity resources here: [Cybersecurity](#)
- View our pandemic business resources here: [COVID-19 Publications](#)

Remember, you can also receive free professional business advice and free or low-cost

business training from your [local Small Business Development Center!](#)

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