

“Conquering Risk” is the theme of the 2021 America’s SBDC Virtual Conference scheduled for Tuesday, September 21 – Friday, September 24. Annually, the conference brings together SBDCs, peers, partners and sponsors to discuss issues affecting small businesses. Given the reality of disruption impacting small businesses and the rapid rate of change, [risk management](#) is essential for the success and survival of small businesses today. The conference this year is an opportunity for professionals to share [best practices and resources](#) to respond to crises and risks, [adapt in uncertain times](#), and find solutions for their clients.

The 2021 ASBDC Conference [registration](#) is open to SBDC and non-SBDC attendees. The [tentative schedule](#) for the conference is available with a listing of the speakers for the [Wednesday](#) and [Thursday](#) General Sessions as well as a listing of the [workshops](#), which will remain available on-demand for six months.

Be sure to connect with SBDCNet at our virtual booth during the conference and view our workshop, “Managing Risk with Market Research.”

About America’s SBDC

[America’s SBDCs](#) represents the interests of America’s nationwide network of Small Business Development Centers (SBDCs) – the most comprehensive small business assistance network in the United States and its territories.

About SBDCs

There are over 1,000 [Small Business Development Centers](#) across the United States and its territories providing no-cost business advising and at-cost training to new and existing businesses. Hosted by leading universities, colleges, state economic development agencies, and private partners, SBDCs are funded in part by the U.S. Congress through a partnership with the [U.S. Small Business Administration](#).

Additional Small Business Resources

Already in business or thinking about starting your own small business? Check out our various small business resources:

- View our COVID-19 Resources here: [COVID-19 Small Business Resources](#), [COVID-19 Industry Resources](#) and [Small Business Reopening Guide](#)
- View small business help topics here: [Small Business Information Center](#)

- View business reports here: [Small Business Snapshots](#)
- View industry-specific research here: [Market Research Links](#)

Remember, you can also receive free professional business advice and free or low-cost business training from your [local Small Business Development Center!](#)

About the SBDC National Blog

If you have a small business resource or SBDC story you think would make a great feature, please [Contact Us](#).

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