

This section provides Transportation Industry links and resources to assist your startup or small business. Additionally, you can also receive free professional business advice and free or low-cost business training from your [local Small Business Development Center](#)!

View our related business reports here: [Trucking Business](#)

Industry Overview, Pandemic Impact and Recovery

The transportation sector, quite simply, comprises companies that move people, goods or the infrastructure to do so. Here we take a quick look at some of those industries focusing on land transport, and resources that support these companies.

According to the U.S. Environmental Protection Agency, in 2020 the transportation industry produced [37% of emissions](#) with trucks producing 83% of these, making it the largest source contributor to greenhouse gas emissions. To aid in [sustainability](#) efforts through combating emissions, the [Inflation Reduction Act](#) provides incentives for investment in commercial green vehicles. Many trucking companies are fast moving to adopt the [innovation](#) of electric vehicle fleets. FedEx and Amazon made commitments to achieve [net-zero carbon emission](#)

by 2040 and 2030 respectively. However, the American Trucking Association addresses the capital constraints of trucking companies transitioning to electric fleets when [small businesses make up 96% of the industry](#) with fleets of 10 or fewer trucks.

The halt to manufacturing caused by shelter in place orders to mitigate the spread of [COVID](#) impacted many areas of the transportation industry. Even before the start of the [pandemic](#), the trucking industry faced [staffing shortages](#). Through 2021 and 2022, as many industries faced [labor shortages](#), [driver shortage projections](#) continued at high levels. Understanding they key role of trucking in the U.S. economy, the U.S. Department of Transportation and the U.S. Department of Labor launched a [Trucking Action Plan](#) to address the various challenges to attract and retain drivers to the industry as well as support the small businesses that make up this sector.

Efforts also impacted the [public transit ridership](#) and even with most people returning to the workplace, continues to face challenges in returning to pre-pandemic ridership levels.

Transportation Industry Resources

Industry Data

- [City Mobility Index](#) - cities mobility scores from Deloitte

- [Bureau of Transportation Statistics](#) - offers statistics and analysis on numerous transportation sectors
- [Freight Management and Operations](#) - provides links to major sources of national freight transportation data
- [Freight Transport](#) - global charts, maps, data & industry outlooks by country from the Organisation for Economic Co-operation and Development

Legal & Regulations

- [Commercial Vehicle Safety Alliance](#) – safety standards for the commercial vehicle

industry

- [Government Regulations](#) - list of government agencies that regulate the transportation industry from the US Department of Transportation
- [Hours of Service Regulations](#) - summary of the HOS regulations for property-carrying and passenger-carrying drivers from the Federal Motor Carrier Safety Administration
- [National Highway Traffic Safety Administration](#) - education, research, safety standards & enforcement
- [Federal Transit Administration](#) - providing financial and technical assistance to local public transit systems
- [Passenger Carrier Regulations](#) - regulations for the transportation of people by bus, van or limousine from the Federal Motor Carrier Safety Administration
- [State and Local Transportation](#) - current law, regulations and guidance from the U.S. Environmental Protection Agency
- [Transportation Handbooks and Regulations](#) - transportation audit resources from the U.S. General Services Administration
- [Transportation Regulations](#) - regulation and policy from Journal of Commerce

Commercial Driver's License (CDL)

- [CDL Business Ideas](#) - business ideas that require a CDL

- [CDL Program](#) - information from the Federal Motor Carrier Safety Administration
- [CDL Classifications](#) - breakdown of the different CDL licenses and what they mean
- [CDL Resources](#) - resources & education to assist in getting your CDL
- [CDL Training](#) - complete guide to CDL training
- [How to Get a CDL](#) - complete guide for getting your CDL for each state
- [Military Driver Programs](#) - commercial truck and bus driver programs for service members and veterans from the Federal Motor Carrier Safety Administration
- [New CDL License Requirements](#) - quick breakdown of changes to CDL requirements, and what that means for you

Trucking

- [DAT Trendlines](#) - market industry percent change trends

- [Key Trucking Trends](#) - industry outlook and trends from America Truck Driving School
- [Reports, Trends & Statistics](#) - industry data from the American Trucking Associations
- [Trucker Resources](#) - various resources from trucker slang to national road conditions
- [Trucking Outlook](#) - industry overview and outlook from Bloomberg
- [Trucking Industry Trends](#) - outlook and trends for employment for the trucking industry
- [Trucking Resources](#) - resources for the trucking industry from the U.S. Department of Labor

Logistics

- [Trends in Logistics](#) - a look at the changes in logistics from Inbound Logistics

- [Logistics Trend Radar](#) - trends and innovations that could impact logistics from DHL
- [Starting a Logistics Business](#) - steps to begin a logistics business from Thomasnet
- [3DL \(Third Party Logistics\)](#) - everything you need to know about 3DL
- [Tips for Logistics Businesses](#) - Tips for starting a business in the logistics industry

Bus Transportation

- E-Buses – electric vehicle growth transforms bus transit in urban settings

- [Intercity Bus Atlas](#) – collects, compiles, publishes and archives scheduled intercity bus service information
- [National Transit Database](#) – transit ridership statistics from the Federal Transit Administration
- [American Bus Association Research](#) – research, data & economic impact
- [TransitCenter Equity Dashboard](#) – overview of transit equity in seven major U.S. cities
- [School Bus Safety](#) – school bus safety breakdown from the National Conference of State Legislatures
- [Transportation of Students](#) – resources and certifications for public and private student transportation
- [Transportation for Private Schools](#) – resources for school bus transportation

Ride Share

- [Tax Breakdown for Ridesharing Drivers](#) – tax considerations for ridesharing drivers as an

independent contractor

- [Ride-Ridesharing Trends](#) - a look at the ride share industry and trends affecting it
- [Ride Sharing Pros and Cons](#) - quick look at legal and tax considerations for ride share drivers
- [Ride Sharing Statistics](#) - a look at how Americans use ride-hailing apps from the Pew Research Center
- [Ride Sharing Trends](#) - expert predictions for the ride sharing industry from Forbes

Non-Emergency Transport (NEMT)

- [NEMT Facts](#) – facts regarding NEMT

- [NEMT Rates](#) - how to charge for NEMT services
- [Non-Emergency Medical Transportation](#) - How to Start an NEMT Business
- [Technology Solutions Landscape](#) - a breakdown of technology advances in NEMT industry
- [State Profiles](#) - state-by-state profiles for examining the effects of non-emergency medical transportation brokerages on transportation coordination

Limousine & Taxi Services

- [Safety Resources](#) - regulatory information for limousine, van and small vehicle

operators

- [Taximeter Installation](#) - assistance on the installation of taximeters by vehicle make and model
- [Transport Trends](#) - transportation trends and the taxi industry

Moving Services

- [Domestic Migration Report](#) – breaks down statistics of regional and county level

migration from Census and [Census Flows Mapper](#) to track county-to-county migration

- [How Much Do Movers Cost](#) - a quick look at how movers charge for their services from Forbes
- [Moving Statistics](#) - statistics depicting annual moving trends
- [Seasonal Moving Trends](#) - a look at how the moving industry changes by season
- [State of the American Mover](#) - statistics and facts from Move.org
- [Tips for Moving Businesses](#) - quick tips on how moving companies can increase their sales

Transportation Industry Associations

- [American Bus Association](#)

- [American Public Transportation Association](#)
- [Transit Center](#)
- [Logistics & Transportation Association of North America](#)
- [American Moving & Storage Association](#)
- [International Association of Movers](#)
- [National Limousine Association](#)
- [Owner Operator Independent Drivers Association](#)
- [America's Independent Truckers' Association](#)
- [American Trucking Associations](#)
- [The Transportation Alliance](#)

Transportation Industry Publications

- [Bus World](#)
- [School Bus Fleet](#)
- [School Transportation News](#)
- [Mass Transit Magazine](#)
- [Journal of Commerce](#)
- [Logistics Management](#)
- [Chauffeur Driven](#)
- [Fleet Owner](#)
- [American Trucker](#)

- [Overdrive](#)
- [Transport Topics](#)
- [Trucking Info](#)

Additional Resources

Already in business or thinking about starting your own small business? Check out our various [small business resources](#):

- View industry-specific research here: [Market Research Links](#)
- View more small business help topics here: [Small Business Information Center](#)
- View business reports here: [Small Business Snapshots](#)
- View our small business cybersecurity resources here: [Cybersecurity](#)
- View our pandemic business resources here: [COVID-19 Publications](#)

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