## General Retail Sites

- <u>The Association of Resale Professionals</u> the Association serves thrift, resale, and consignment shops of all types
- <u>Chain Store Age</u> online version of industry trade magazine. Includes industry research.
- Discount Store News
- National Association of Retail Merchandising
- <u>National Retail Federation</u> primary trade association. Research, directories and educational programs available for independent retailers.
- Retail Owners Institute emphasis on the basics of retail finance, inventory

management and cash flow control.

- Retail store financial data from Retail Owners Institute including inventory turnover trends, gross margin, pre-tax profit, debt-to-worth ratio, current ratio and return on assets for over 50 retail industry segments.
- Retail Trade Statistics from the 1997 Economic Census.
- Retail Trade Associations provides a listing of associations with contact info for each.
- <u>Stores Magazine</u> retail technology news, market research, e-commerce and trends influencing the retail industry. Full report on global online retailing available in the archive section.
- <u>Specialty Retail Blog</u> retailer-focused industry blog covering identify trends, free webinars on how to hold better events, and motivational topics.

Articles about selecting a retail site:	
How to Select a Retail Site	

## Bookstore

- <u>How to Make it Big With a Used Bookstore</u> short report on used bookstores.
- Independent Online Booksellers Association includes association newsletter.
- <u>Ipsos Booktrends</u> statistics on particular genres and book sales in general.
- Bookweb Statistics from the American Booksellers Association.

## Convenience Stores

- <u>CSNews Online</u> this site has informative information on the trends in the convenience store and truck stop marketplace.
- <u>CSPNet Magazine</u> online version of CSP Magazine.
- CSDecisions convenience store news, trends, and products.
- National Association of Convenience Stores NACS) major industry trade association
- Industry Report on Gas Stations prepared by SBDCNet (pdf format).

Drug Stores
<ul> <li>National Association of Chain Drug Stores – association for drug store industry.</li> </ul>

# Grocery

- <u>Food Marketing Institute (FMI)</u> operating costs, average salaries, consumer expenditures and other useful statistics for the grocer (see Facts & Figures section).
- <u>Grocery Manufacturers of America (GMA)</u> this site provides some facts and stats on the food industry.
- <u>National Grocer's Association</u> provides training and certification materials and also industry news

# Hardware/DIY Stores • National Retail Hardware Association – research industry statistics on this association's site. • <u>Home Center News</u> the web site for the trade journal.

Outdoor Products Stores
Outdoor Industry Association

Vending
• National Automatic Merchandising Association includes articles about the vending machine industry
Photo by <u>Clay Banks</u> on <u>Unsplash</u>