This COVID-19 industry resources guide is committed to providing the latest industry-specific information, tools and support available to small businesses impacted by the COVID-19/novel coronavirus outbreak. This page will be updated frequently as new industry guidance and resources become available. Additionally, you can also receive professional business advice and free or low-cost business training from your local Small Business Development Center!

Find federal, state and private resources and assistance on our COVID-19 Small Business Resources page.

Updated August 27th, 2020

Accommodation, Food Services, and Drinking Establishments

Accommodation

American Hotel & Lodging Association: COVID-19 Resources – Virus updates and prevention, employee management guidance, and resources for operations and financial management

Association of Lodging Professionals: COVID-19 Industry Resources – Workforce relief, disaster recovery checklists, and industry impact news

How to manage the COVID-19 impact for Hospitality Industry – Tips & recommendations from 10 hotel industry experts from HospitalityNet

Checklist for Temporary Hotel Closures – Checklist for hotel managers compiled by HospitalityNet

American Society of Travel Advisors COVID-19 Resources – Health and safety, transportation security, and funds relief guides

Association of RV Parks and Campgrounds: What You Can Do to Protect Yourself, Your Employees and Campers during Coronavirus Pandemic – Re-opening toolkit, state-specific updates, funding resources, and marketing materials

RV Industry Association COVID-19 Resources – Workplace guidance for business reopening, PPE and medical supplies information, funding resources, and coronavirus updates
Food Service and Drinking Establishments

National Restaurant Association: COVID-19 Resources - Information and resources for the restaurant industry including economic relief resources. See also resources by state

Quick Service Restaurant Coronavirus Updates - What restaurants need to know about business continuity, safety, and federal response from QSR Magazine.

Managing a Temporary Restaurant Closure - Checklist from FSR Magazine for temporarily closing your restaurant due to COVID-19.

Resources for Restaurants and Workers Coping with the COVID-19 Emergency - Relief funds for restaurant workers, updates on reopening, industry research related to the crisis, and general COVID-19 resources for the restaurant industry

International Caterers Association: Coronavirus Resources - Paid and sick leave regulations, managing cash flow, and sanitation guidance

National Coffee Association: COVID-19 Resource Center - Revenue loss guidance, supply chain and business operations disruption tips, and workplace health and safety

Specialty Coffee Association: COVID-19 Resources - Community COVID-19 resource database


USBG Foundation: COVID-19 Relief & Response Information - Grant eligibility requirements and application, map of state resources for bartenders, and external resources for funds.

Coronavirus Planning & Response for Bars and Restaurants - Reopening and closure updates, business continuity guidance, and coronavirus news

Molson Coors Co offering grants to bars and restaurants - Providing $1 million to bartenders and other service industry professionals through the United States Bartenders’ Guild due to COVID 19 pandemic

Yelp’s COVID-19 Response and Support for Local Businesses - $25 million in relief, primarily focused on supporting independent local restaurant and nightlife businesses, in the form of waived advertising fees, and free advertising, products and services, during this
period.

**OneDine Offering Free Tech to Restaurants** - OneDine, a touchless restaurant technology platform used by merchants and guests, has announced they are providing their Touchless System of Tap & Order and Tap & Pay for free to all restaurants in response to the pandemic.

**Retail**

**Retail Industry Leaders Association: Coronavirus Resources for Retailers** - Displaced workers assistance, industry news, and compliance guidance

**Coronavirus Resources for Retailers** - Economic recovery and loan resources, state and federal response updates, and workplace and employment law guidance

**Coronavirus and the Resale Industry** - Health and safety best practices, legislative updates, and industry resources

**Home Furnishings Association: COVID-19 Recovery Resources** - Best practices, loans and grants, and latest industry news

**Furniture Today: COVID-19 Resources** - Safety protocols, industry news, and coronavirus updates

**American Booksellers Association: COVID-19 Resources** - Resources for reopening, financial assistance opportunities, publisher and vendor support, and safety guidelines

**Coronavirus (COVID-19) and Independent Grocers** - Resources, best practices and other precautionary actions grocers can take to prepare for the Coronavirus.

**Farmers Market Coalition: Farmers Markets Respond to COVID-19** - Best practices, industry news, and resources for farmers and markets

**The Food Industry Association Coronavirus Resources** - Background information, a preparedness checklist, resources and more to support the food industry.

**American Bakers Association: Coronavirus Resources** - Personal protective equipment resources, workforce guidance, funding support, and food safety protocols

**American Pet Products Association: COVID-19 Information** - Providing information to
protect your business, your employees and your customers.


**National Association of Convenience Stores: Coronavirus Resources** - Latest news on coronavirus impact on convenience retail industry, regulatory information, workplace health & safety, and workforce guidance

**Bicycle Retailer COVID-19 News and Resources** - Industry news and resources and COVID-19 updates

**Manufacturing & Wholesale**

**National Association of Manufacturers COVID-19 Resources** - Policy action, employee health & safety, and customs information

**Manufacturers’ Survey of Current Industry Impact of COVID-19**

**Thomasnet – COVID-19 Resource Hub** - Buying/selling COVID-19 related products, statewide shutdown updates, and resources to keep your business running smoothly

**Risk Prediction and Mitigation Best Practices** - Article from the National Association of Wholesaler-Distributors

**Printing United Alliance: COVID-19 Preparedness and Response Plan** - Business planning guidance, communication resources, health and safety protocols, and funding opportunities

**Brewers Association: Coronavirus Resource Center** - On-premise establishment guidance, business continuation, manufacturing best practices, and legislative updates

**Distilled Spirits Council: Distillers Responding to COVID-19** - How to produce hand sanitizer and disinfectant, economic relief opportunities, and COVID-19 news and updates

**National Association of American Wineries: Covid-19 General Resources** - Re-opening guides, economic impact reports, COVID-19 news and updates, and funding opportunities

**Food Packaging Forum: Coronavirus & Packaging** - Industry research, legislative updates, and best practices
American Welding Society: COVID-19 – Job assistance, educator resources, and continuity resources

National Tooling & Machining Association: Coronavirus Resources – Health and safety tips to prevent illness, industry news, and business guidance


Business and Personal Services

COVID-19 Resources for Fitness Professionals – COVID-19 legal and insurance issues, virtual fitness guidance, and resources for re-opening

National Funeral Directors Association COVID-19 Resources – Industry news, must-have documents, and virtual funeral tips

Inside Self-Storage: Coronavirus (COVID-19) Resources – Developments, resources and advice for self-storage businesses about responding to COVID-19


Drycleaning and Laundry Institute: Coronavirus Resources – Federal updates, communication guidance, and industry news


Promotional Products Association International: Coronavirus Information – PPE resources, funding information, and industry updates

Salon & Spa

Salon Today’s COVID-19 Resource Portal – Industry resources for preparation and planning techniques for salon owners

Modern Salon COVID-19 Resource Center – Coronavirus updates and industry news

Professional Beauty Association: COVID-19 Information and Resources – Financial resources, education resources, and tips for business practices & maintaining client relationships

Pet Care Services

American Veterinary Medical Association: COVID-19 Resources – Practice resources, animal health protocol, relief programs, and other resources. Also provides disease precautions for dog walkers

The Human Society: Animal Sheltering – Preparedness resources for people and the community

Pet Sitters & the Coronavirus – Steps pet sitters should consider for business preparation

Services to Buildings and Dwellings

ISSA Comprehensive Resource Guide – Cleaning and disinfecting for the coronavirus as well as essential business resources.

Residential Cleaning Services and the Coronavirus – Resources for the residential cleaning industry

Building Service Contractors Association International: Coronavirus Resources – Cleaning products and protocol for commercial cleaning businesses.

National Air Duct Cleaners Association: COVID-19 Resources and Information – Industry news and best practices for reopening

National Association of Landscape Professionals: Coronavirus Resources Center – News and resources for industry professionals along with guidance for business operations and State by State COVID-19 Guidance.

Professional and Technical Services

National Association of Professional Insurance Agents: Coronavirus Resources - Industry updates, federal regulatory and legislative updates, and state specific resources.


American Bar Association: Pandemic Resources for Lawyers & Law Firms - Technology, disaster planning and recovery tips, and best practices for legal services

American Staffing Association: Covid-19 Information & Resources for Staffing Companies - Safety practices, legislation updates, and staffing-specific answers to frequently asked questions

National Notary Association: Coronavirus Guidance for Signing Agents and Mobile Notaries - Health and safety guidance for signing agents, mobile notaries, and signers/borrowers

Business Support Services

PCMA: Coronavirus Resources for the Business Events Industry - Digital event tips and COVID-related industry insights

ASAE: Coronavirus Resources for Association Executives - Legislative updates, guidance for leading during a pandemic, and financial coping strategies

Event Industry Council: Coronavirus Resources - Industry impact research, advocacy outreach, and industry partner resources

Meeting Planners International: Novel Coronavirus Resources - Industry updates, small business survival guide, and coronavirus tool kit

COVID-19: Information for Public Speakers - Advice, industry articles about the pandemic, and resources for presenters and speakers

American Marketing Association: COVID-19 Support - Working from home and navigating uncertainties

National Association for Catering & Events: COVID-19 News & Resources - Impacts on events, business guidance, and contracts liabilities & cancellations
Transportation

**Public Transit Response to Coronavirus or COVID-19** - Providing information resources to public transportation organizations in North America.

**American Trucking Association: COVID-19 Update Hub** - Provides members and industry stakeholders with information and resources to help address common challenges and frequently asked questions arising from the coronavirus pandemic and national response.

**Autocare Association: Coronavirus and the Aftermarket Resources** - Links to official resources including safety guidelines, resources, and contacts from the association as well as trusted authorities.


**International Air Transport Association: COVID-19 Resources** - Resources for airlines and other travel professionals.

**National Business Aviation Association: Coronavirus** - Information offers guidance and best practices with regard to COVID-19 from medical specialists, operational authorities and other experts.


Information

**National Association of Broadcasters Coronavirus: Broadcasters’ Response** - Broadcast-ready PSAs, crisis communications and disaster response plans, and guidance for identifying trusted sources

**National Federation of Community Broadcasters: Coronavirus Resources for Community Radio** - Tools for answering community questions, strategies for operating from home, and a comprehensive guide to addressing the pandemic for community radio
National Association of Theater Owners: Coronavirus Resources - Operations resources for reopening, legislative updates, and industry news

Independent Book Publishers Association: COVID-19 Resource Center - Opportunities for financial and legal assistance, industry discussion forums, and industry news updates

**Real Estate**

Multifamily Housing Council: Coronavirus Resources for Apartment Firms - Reopening guide, renter assistance programs, operational guidance, and economic recovery resources

National Apartment Association: Coronavirus Resources and Guidance - Operational best practices, industry news and impact, and regulatory & legal updates

Commercial Real Estate: Coronavirus (COVID-19) Resources and Guidance - Guidance for landlords, tenants, & lenders for reopening and business continuity

**Health Care and Social Assistance**

American Medical Association COVID-19 Resource Center for Physicians - Extensive guides and resources for medical professionals.

Urgent Care Association: Coronavirus Resources - PPE vendor information, regulatory updates, economic resources, and COVID-19 testing information

Children’s Hospital Association: COVID-19 Resources and Updates - Hospital resources, legislation and guidance, and operations best practices

American Hospital Association: Novel Coronavirus (COVID-19) Resources and Special Communications - Capacity planning and organizational preparedness guidance, telehealth resources, and workforce best practices

American Dental Association: COVID-19 Resource Center - Information to help navigate the uncertainties brought on by the COVID-19 pandemic, with answers to topics including employment law and practice owners’ obligations to employees, government assistance for businesses and more.

American Association of Orthodontists: COVID-19 Resources - Reopening guidance, financial and legal resources, and planning for recovery

American Academy of Ophthalmology: COVID-19 Resources - Resources for ophthalmologists to include reopening and recovery resources for practices.

National Center for Assisted Living: Coronavirus - Guidance for providers, families, and residents/patients.

National Association for Home Care & Hospice: Coronavirus Resources for Home Care & Hospice - Health protocols, emergency preparation guidance, and virus updates.

COVID-19 Tools and Resources for Nonprofits - Financial assistance resources, guide for capital projects, and industry insights.

National Association of Social Workers: Coronavirus (COVID-19) Resources - Advocacy updates, social work safety tips, and guides for business practices with vulnerable populations.

American Psychological Association COVID-19 Information and Resources - Telework guidance, federal updates, and mental health during a pandemic.

American Massage Therapy Association: COVID-19 Resources - Latest information in the industry, reopening resources for massage therapist offices, and client best practices.

American Speech-Language-Hearing Association: COVID-19 Resources - Best practices for telehealth, guidance for resuming in-person services, and other setting-specific resources.

Educational Services

National Association for Family Child Care: COVID-19 Resources - Information for child care providers including estimated impact on the industry.

Child Care Aware of America Coronavirus Resources - Coronavirus webinar, maps and resources in one, central place for child care professionals and families.

Centers for Disease Control Guidance for Childcare Centers that Remain Open

Policies, Practices, and Resources for Child Care and Early Education Providers Amid the Coronavirus Crisis.
U.S. Department of Education COVID-19 Information and Resources for Schools and School Personnel: Guidance and strategies for elementary, high school, and higher education institutions.

Association of American Educators: Coronavirus Response and Resources – Scholarship and grant programs, virtual learning resources, and school closure updates

American Association of Cosmetology School: Coronavirus Resource Center – Distance learning, emergency funds, and public safety resources.

Association for Career & Technical Education: ACTE’s Response to Coronavirus (COVID-19) – Online learning resources, legislative updates, guidance for virtual conferences and webinars, and general COVID-19 guidelines

Construction

National Association of Home Builders: Coronavirus Preparedness – Resources and information to maintain business operations.


Solar Energy Industries Association: COVID-19: Resources – Information for solar workers and businesses as well as latest coverage of impacts on the solar industry

Arts, Entertainment, and Recreation

COVID-19 Resources & Information for the Museum Field – Reopening guides, communication guidance, and industry resources

Relief Fund for Visual Arts Organizations Engaging with Art of the United States – Visual arts organizations that have been impacted by the COVID-19 pandemic may benefit from emergency funding provided by the Terra Foundation.

Professional Photographers of America: COVID-19 Resources – Government assistance and
additional tips for business continuity

**SAG-AFTRA: COVID 19 Resources for Screen Actors** - Unemployment assistance, safety tips, and coronavirus updates

**The Society of Composers & Lyricists: COVID-19 Resource Links for Composers and Songwriters** - National emergency resources for artists, ways music professionals can seek assistance, and health resources

**Billboard Coronavirus Resource Guide for Music Professionals** - State-by-state disaster funds, unemployment guide, and industry resources for music professionals

**Resources for Music Businesses and Music Creators During the Coronavirus Outbreak** - Government funding resources and business continuity tips from National Public Radio.

**American Federation of Musicians: COVID-19 Resources** - Unemployment information and recovery rebates

**IHRSA: Coronavirus Resources for Fitness Centers & Health Clubs** - A comprehensive list of all IHRSA resources created to help health clubs navigate the coronavirus outbreak

**Amusement Parks and Attractions Industry: Resources for COVID-19** - Media guidance, reopening information, and industry news

**Agriculture, Forestry, Fishing and Hunting**

**AmericanHort Coronavirus Resources** - Reopening guidance and financial assistance among other resources for the horticulture industry, from growers to retailer.

**Farm Foundation: COVID-19 Resources** - Industry impact news, resources for Disaster Funding, and Health & Safety Updates

**National Milk Producers Foundation Coronavirus Resources** - Food safety & resources for farmers about workforce management, animal health, and processing

**North American Meat Institute: Coronavirus Resources** - Industry best practices, recommended protocols, and government aid

**Organic Trade Association: Support through the COVID-19 Crisis** - Industry news, financial stimulus options, and guidance for organic farms and businesses from government agencies
Coronavirus: Fresh Produce Industry Resource Page – COVID lending programs, critical infrastructure qualifications, and business continuity best practices from the United Fresh Produce Association

COVID-19 Resources for Farmers – State and regional support and resources for farmers from the Organic Farmers Association

Resources for Farmers Affected by COVID-19 – various resources and articles as well as new marketing and distribution options for farming operations.

Coronavirus (COVID-19) Resources for Fisheries – Seafood and marine animal safety, commercial seafood industry impact updates, and CARES Act for small businesses

Greenhouse Management: Recession and recovery – Greenhouse Magazine analyzes the current forecast for the green industry during the post-COVID-19 era of economic recovery

Mining

National Mining Association: Coronavirus Assistance & Response – Health, safety, and business assistance

Additional Resources

Already in business or thinking about starting your own small business? Check out our various small business resources:

- View more industry-specific research here: Market Research Links
- View business reports here: Small Business Snapshots
- View small business help topics here: Small Business Information Center

Remember, you can also receive free professional business advice and free or low-cost business training from your local Small Business Development Center!

If you have a small business resource you think should be included here, please Contact Us.

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Sharing is caring!