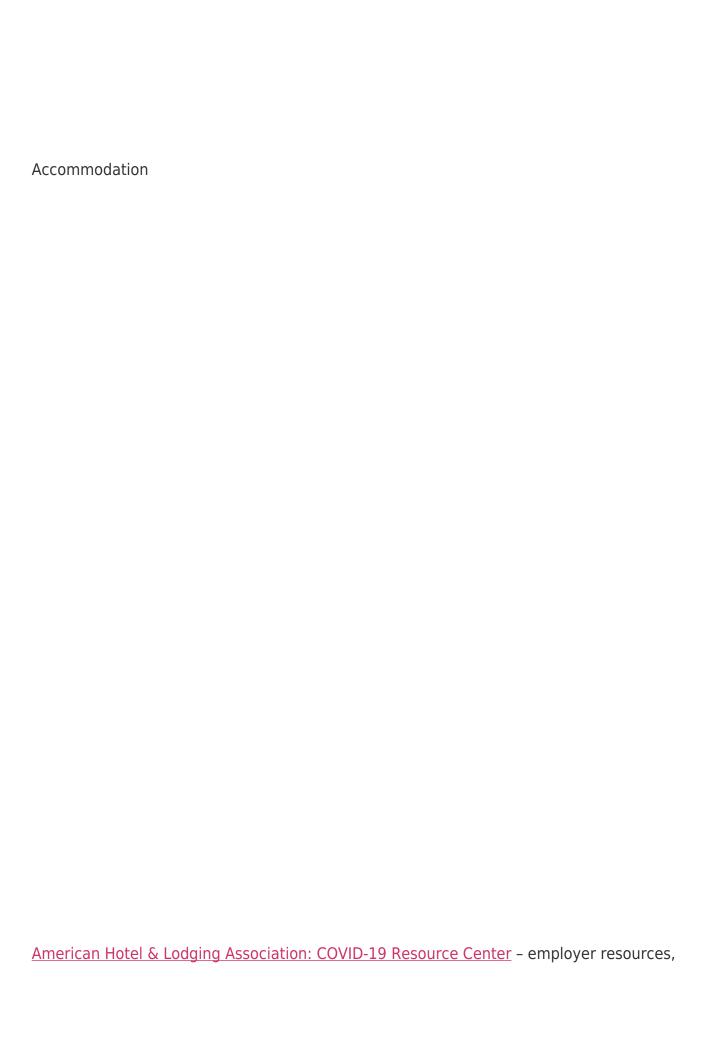
This COVID-19 industry resources guide is committed to providing the latest industry-specific information, tools and support available to small businesses impacted by the COVID-19/novel coronavirus outbreak. This page will be updated frequently as new industry guidance and resources become available. Additionally, you can also receive professional business advice and free or low-cost business training from your <u>local Small Business Development Center!</u>

Find federal, state and private resources and assistance on our <u>COVID-19 Small Business</u> <u>Resources page</u>.

Updated January 7th, 2022

Accommodation, Food Services, and Drinking Establishments



legislative updates, industry impact news, and reopening guidance

<u>Association of Lodging Professionals: COVID-19 Industry Resources</u> – Workforce relief, disaster recovery checklists, and industry impact news

<u>COVID-19 Survival Guide for the Hospitality Industry</u> – Business resources, live updates, and coronavirus pandemic impact for the hospitality industry from HospitalityNet

<u>American Society of Travel Advisors COVID-19 Resources</u> – Industry updates, communications resources, and legislative advocacy

<u>Association of RV Parks and Campgrounds: COVID-19 Industry Updates</u> – industry resources, COVID-19 re-opening toolkit, marketing materials, and industry guidelines

<u>RV Industry Association COVID-19 Resources</u> – Workplace guidance for business reopening, PPE and medical supplies information, funding resources, and coronavirus updates



information for restaurants looking to safely reopen, including state and local information.

<u>Quick Service Restaurant Coronavirus Updates</u> – What restaurants need to know about business continuity, safety, and federal response from QSR Magazine.

Reopen a Restaurant During Coronavirus – Checklist from FSR Magazine for temporarily closing your restaurant due to COVID-19.

Resources for Restaurants and Workers Coping with the COVID-19 Emergency – Relief funds for restaurant workers, updates on reopening, industry research related to the crisis, and general COVID-19 resources for the restaurant industry

<u>International Caterers Association: Coronavirus Resources</u> – Returning to work and reopening guidance for the catering industry

National Coffee Association: COVID-19 Resource Center – Supply chain and business operations disruption tips, employer resources, and workplace health and safety

<u>Specialty Coffee Association: COVID-19 Resources</u> – News and Resources Related to the COVID-19 Pandemic for the specialty coffee industry

<u>Coronavirus Planning & Response for Bars and Restaurants</u> – Reopening and closure updates, business continuity guidance, and coronavirus news

OneDine COVID-19 Regulations by State - providing food service regulation updates by state

Retail
Retail Industry Leaders Association: Coronavirus Resources for Retailers – Reopening and recovery guidance, industry news, and compliance guidance, and financial recovery resources
<u>Coronavirus Resources for Retailers</u> – State retail restrictions, reopening guidance and workplace and employment law guidance
<u>Coronavirus and the Resale Industry</u> – Legislative updates, industry resources, operational guidance, and financial recovery resources

<u>Home Furnishings Association: COVID-19 Recovery Resources</u> – Best practices, loans and grants, and latest industry news

<u>Furniture Today: COVID-19 Resources</u> – Industry news and coronavirus updates

<u>American Booksellers Association: COVID-19 Resources</u> – Resources for reopening, financial assistance opportunities, publisher and vendor support, and safety guidelines

<u>Coronavirus (COVID-19) and Independent Grocers</u> – Resources, best practices, food safety, and other risk management actions for the grocery industry

<u>Farmers Market Coalition: Farmers Markets Respond to COVID-19</u> – Best practices, industry news, and resources for farmers and markets

<u>The Food Industry Association Coronavirus Resources</u> – Guidance for the food industry, worker and customer safety, and preparedness checklist

<u>American Bakers Association: Coronavirus Resources</u> – Communication and certification toolkits, personal protective equipment (PPE) resources, workforce guidance, and food safety protocols

<u>Society of American Florists: COVID-19 Updates for the Floral Industry</u> – news and webinars on COVID best practices for the floral industry, marketing tools, and communications quidance

<u>American Pet Products Association: COVID-19 Information</u> – Providing information to protect your business, your employees and your customers.

<u>Pet Industry Joint Advisory Council: COVID-19 Resources</u> – Health and safety guidance for pet business and loan resources

<u>National Association of Convenience Stores: Coronavirus Resources</u> – Latest news on vaccines, workplace safety, regulations, loan programs, and workforce guidance

<u>Bicycle Retailer COVID-19 News</u> – Industry news, resources, and COVID-19 updates



guidance, communications resources, and safety protocols

<u>Kombucha Brewers Coronavirus Resource Center</u> – Resources and websites to monitor safety tips and updates for the kombucha brewery industry

<u>Brewers Association: Coronavirus Resource Center</u> – On-premise establishment guidance, manufacturing information, business continuation, and legislative updates

<u>Distilled Spirits Council: Distillers Responding to COVID-19</u> – Industry trends, directory hand sanitizer and disinfectant producers, economic relief opportunities, and COVID-19 news and updates

<u>National Association of American Wineries: Covid-19 General Resources</u> – Re-opening guides, economic impact reports, COVID-19 updates

<u>Food Packaging Forum: Coronavirus & Packaging</u> – Industry research, legislative updates, and communications guidance

<u>American Welding Society: COVID-19</u> – Job assistance, educator resources, and continuity resources

<u>National Tooling & Machining Association: Coronavirus Resources</u> – Health and safety tips to prevent illness, industry news, and business guidance

<u>Health Industry Distributors Association: COVID-19 Resource Center</u> – Supply chain news, COVID-19 updates, and industry resources

Business and Personal Services
COVID 10 December for Fibrary Brafactionals (COVID 10 level and income as issues without
<u>COVID-19 Resources for Fitness Professionals</u> – COVID-19 legal and insurance issues, virtual fitness guidance, and resources for re-opening
National Funeral Directors Association COVID-19 Resources – Essential guidance, industry news, must-have documents, and COVID-19 supplies vendor list
<u>Inside Self-Storage: Coronavirus (COVID-19) Resources</u> – Developments, resources and advice for self-storage businesses about responding to COVID-19
Security Industry Association: Resources for COVID-19 and Business Continuity - Industry

impact news, guide to state and local programs, and public safety protocols

<u>Drycleaning and Laundry Institute: Coronavirus Resources</u> – Federal updates, communication guidance, and industry news

<u>Coin Laundry Association: COVID-19 Laundry Industry Updates</u> – Industry news & information about COVID-19

<u>Promotional Products Association International: Coronavirus Information</u> – PPE resources, funding information, and industry updates



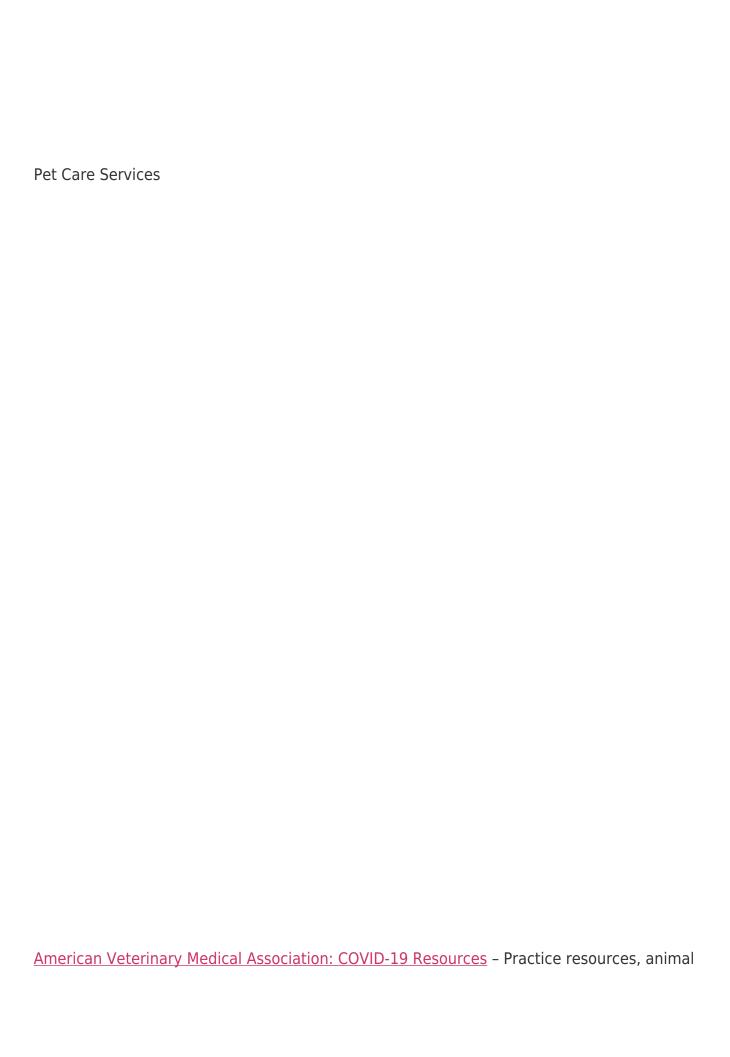
coronavirus best practices

<u>Spa Industry Association: COVID-19 Industry News</u> – Reopening guidance, industry updates, and health and safety guidelines

International Spa Association: Reopening Toolkit - Spa reopening and sanitation checklists

<u>Modern Salon COVID-19 Resource Center</u> – Coronavirus updates, reopening guidelines, and industry news

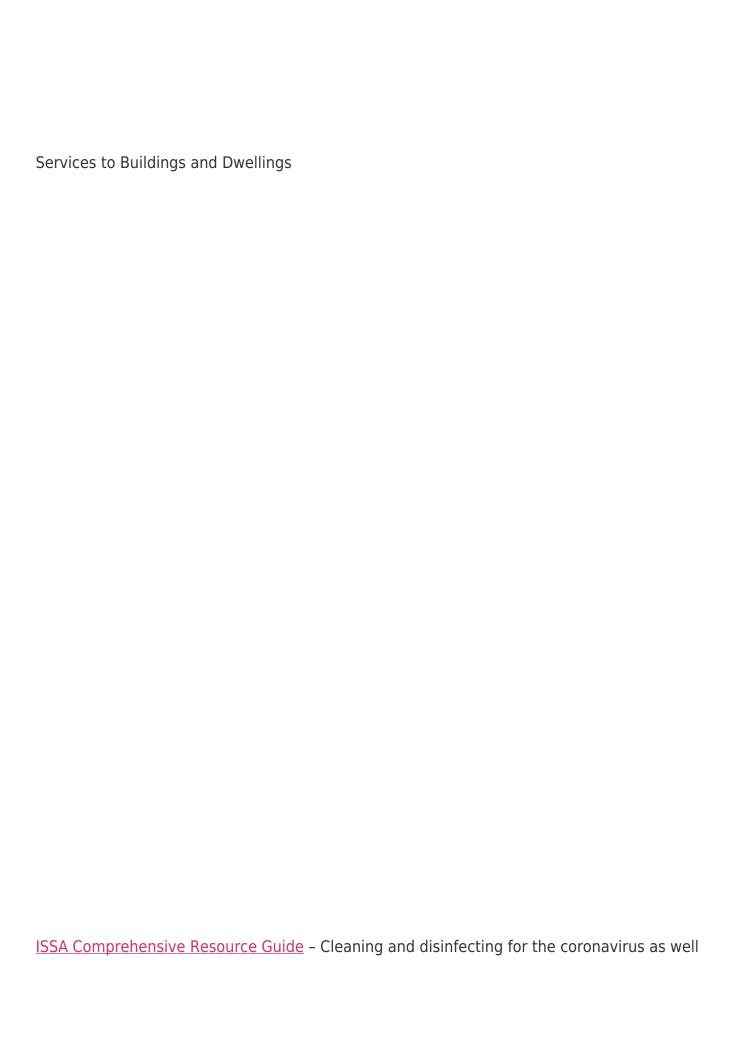
<u>Professional Beauty Association: COVID-19 Information and Resources</u> – Financial resources, education resources, and tips for business practices & maintaining client relationships



health protocol, relief programs, and other resources. Also provides <u>disease precautions for dog walkers</u>

<u>The Human Society: Animal Sheltering</u> – Preparedness resources for people and the community

<u>Pet Sitters & the Coronavirus</u> – Steps pet sitters should consider for business, COVID-19 impact on pet sitting, and business best practices



as essential business resources.

<u>Residential Cleaning Services and the Coronavirus</u> – Resources for the residential cleaning industry

<u>Building Service Contractors Association International: Coronavirus Resources</u> – Cleaning products and protocol for commercial cleaning businesses.

<u>National Air Duct Cleaners Association: COVID-19 Resources and Information</u> – Industry news and best practices for reopening

<u>National Association of Landscape Professionals: Coronavirus Resources Center</u> – News and resources for industry professionals along with <u>guidance for business operations</u> and <u>State by State COVID-19 Guidance</u>.



<u>news on impact of coronavirus pandemic on CPA firms</u>, and insights on personal finance during the coronavirus pandemic.

<u>National Association of Professional Insurance Agents: Coronavirus Resources</u> – Industry updates, federal regulatory and legislative updates, and state specific resources.

<u>American Property Casualty Insurance Association: COVID-19 Resource Page</u> – Information on related rules, regulations, and insurance department communications from across the country.

<u>American Bar Association: Pandemic Resources for Lawyers & Law Firms</u> – Technology, disaster planning and recovery tips, and best practices for legal services

<u>SHRM Coronavirus Resources</u> – resources to help human resources practitioners navigate talent management issues during the pandemic

<u>WorldatWork COVID-19 Resources</u> – resources, plus strategies, tools, articles and other resources to help Total Rewards practitioners address business continuity during other healthcare emergencies and natural disasters

<u>American Staffing Association: Covid-19 Information & Resources for Staffing Companies</u> – Safety practices, legislation updates, and staffing-specific answers to frequently asked questions

<u>National Notary Association: Covid-19 Bulletin</u> – Vaccine information, business operations guidance, and industry news

<u>The American Institute of Architects: COVID-19 Resources for Architects</u> – guidelines, policies, and tools to support architecture firms navigate in during and after the pandemic

<u>Information Technology Industry Council: Coronavirus Response</u> – Workplace reopening guidance and COVID-19 resources for businesses and employers



COVID-related industry insights

<u>ASAE: Coronavirus Resources for Association Executives</u> – Legislative updates, guidance for leading during a pandemic, and financial coping strategies

<u>Event Industry Council: Coronavirus Resources</u> – Industry impact research, advocacy outreach, and industry partner resources

<u>Meeting Planners International: Novel Coronavirus Resources</u> – Industry updates, small business survival guide, and coronavirus tool kit

<u>American Marketing Association: COVID-19 Support</u> – Working from home and navigating uncertainties

<u>National Association for Catering & Events: COVID-19 News & Resources</u> – Impacts on events, business guidance, and contracts liabilities & cancellations

Transportation	
Public Transit Response to Coronavirus or COVID-19 – Providing information resources to public transportation organizations in North America.	
American Trucking Association: COVID-19 Update Hub – Provides members and industry stakeholders with information and resources to help address common challenges and frequently asked questions arising from the coronavirus pandemic and national response	
Autocare Association: Coronavirus and the Aftermarket Resources – Links to official resounces including safety guidelines, resources, and contacts from the association as well as trust authorities.	

National Independent Automobile Dealers Association: COVID-19 Dealer Resource Page – Industry updates, reopening guides, and federal legislative and regulatory updates.

<u>International Air Transport Association: COVID-19 Resources</u> – Resources for airlines and other travel professionals.

<u>National Business Aviation Association: Coronavirus</u> – Information offers guidance and best practices with regard to COVID-19 from medical specialists, operational authorities and other experts.

<u>National Air Transportation Association: Coronavirus Resource Page</u> – Guidance for financial relief, business continuity tools, supporting essential employees.

<u>International Warehouse Logistics Association: COVID-19 Updates & Information For Your Warehouse</u> – Safety practices for critical infrastructure workers, business checklist, and guidance for warehouse practices during a pandemic.



Real Estate
<u>Multifamily Housing Council: Coronavirus Resources for Apartment Firms</u> – Reopening guide, renter assistance programs, operational guidance, and economic recovery resources
National Apartment Association: Coronavirus Resources and Guidance - Operational best practices, industry news and impact, and regulatory & legal updates
<u>Commercial Real Estate: Coronavirus (COVID-19) Resources and Guidance</u> – Guidance for landlords, tenants, & lenders for reopening and business continuity

Health Care and Social Assistance
American Medical Association COVID-19 Resource Center for Physicians - Extensive guides and resources for medical professionals.
<u>Urgent Care Association: Coronavirus Resources</u> - PPE vendor information, regulatory updates, economic resources, and COVID-19 testing information
<u>Children's Hospital Association: COVID-19 Resources and Updates</u> – Hospital resources, legislation and guidance, and operations best practices
American Hospital Association: Novel Coronavirus (COVID-19) Resources and Special

<u>Communications</u> – Capacity planning and organizational preparedness guidance, telehealth resources, and workforce best practices

<u>American Dental Association: COVID-19 Resource Center</u> – Information to help navigate the uncertainties brought on by the COVID-19 pandemic, with answers to topics including employment law and practice owners' obligations to employees, government assistance for businesses and more.

<u>American Optometric Association: COVID-19 Updates</u> – Resources for doctors of optometry and their patients.

<u>American Academy of Ophthalmology: COVID-19 Resources</u> – Resources for ophthalmologists to include reopening and recovery resources for practices.

<u>National Center for Assisted Living: Coronavirus</u> – Guidance for providers, families, and residents/patients.

National Association for Home Care & Hospice: Coronavirus Resources for Home Care & Hospice – Health protocols, emergency preparation guidance, and virus updates

<u>COVID-19 Tools and Resources for Nonprofits</u> – Financial assistance resources, guide for capital projects, and industry insights

<u>National Association of Social Workers: Coronavirus (COVID-19) Resources</u> – Advocacy updates, social work safety tips, and guides for business practices with vulnerable populations.

<u>American Psychological Association COVID-19 Information and Resources</u> – Telework guidance, federal updates, and mental health during a pandemic.

<u>American Massage Therapy Association: COVID-19 Resources</u> – Latest information in the industry, reopening resources for massage therapist offices, and client best practices

<u>American Speech-Language-Hearing Association: COVID-19 Resources</u> – Best practices for telehealth, guidance for resuming in-person services, and other setting-specific resources

Educational Services
Child Care Aware of America Coronavirus Resources – Coronavirus webinar, maps and
resources in one, central place for child care professionals and families Guidance for Operating Child Care Programs during COVID-19 – guidance from the Centers for Disease Control for child care centers
<u>U.S. Department of Education COVID-19 Information and Resources for Schools and School Personnel</u> : Guidance and strategies for elementary, high school, and higher education institutions.

<u>Association of American Educators: Coronavirus Response and Resources</u> – Scholarship and grant programs, virtual learning resources, and school closure updates

<u>American Association of Cosmetology School: Coronavirus Resource Center</u> – Distance learning, emergency funds, and public safety resources.

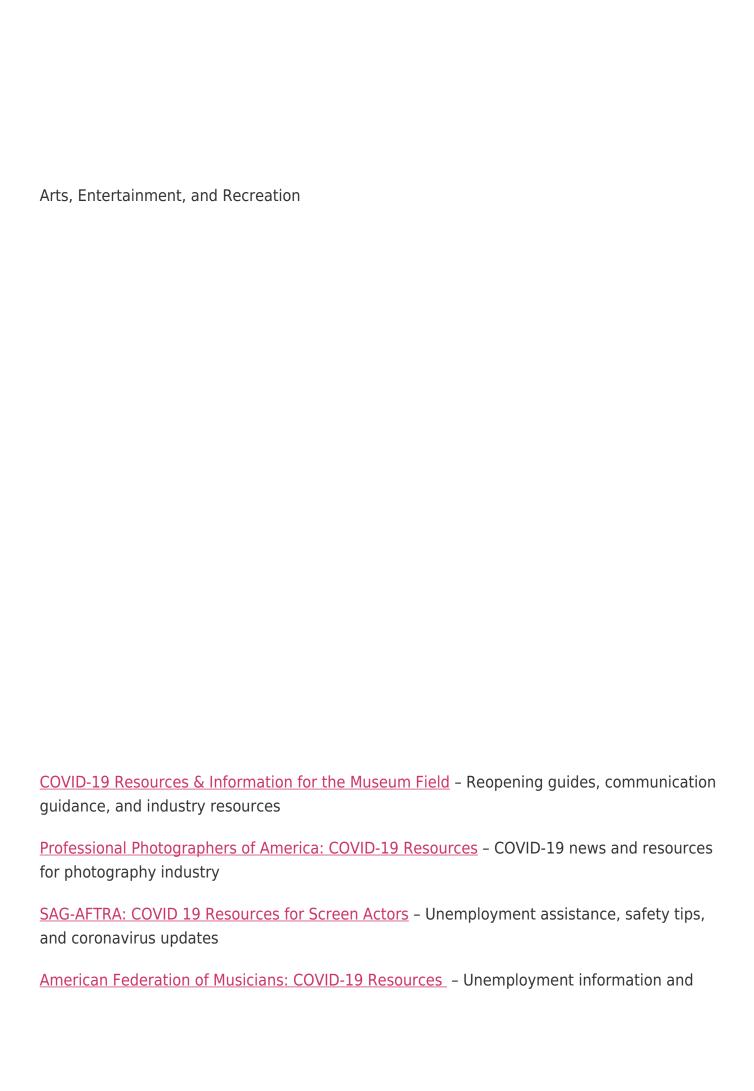
<u>Association for Career & Technical Education: ACTE's Response to Coronavirus (COVID-19)</u> – Online learning resources, legislative updates, guidance for virtual conferences and webinars, and general COVID-19 guidelines

Construction
National Association of Home Builders: Coronavirus Preparedness – Resources and information to maintain business operations.
Associated General Contractors of America: COVID-19 Resources – Health & Safety Resources, Economic Impact News, and Guidance for Risk Management
American Subcontractors Association – providing return to work guidance and federal agency resources
National Demolition Association COVID-19 Resources – Business continuity guidance, labor

regulatory updates, and demolition industry news related to the COVID-19 pandemic

<u>Coronavirus (COVID-19)</u> Response Resources from American Society of Heating and Air-<u>Conditioning</u> – Proactive guidance to help address coronavirus disease 2019 (COVID-19) concerns with respect to the operation and maintenance of heating, ventilating and air-conditioning systems.

<u>Solar Energy Industries Association: COVID-19: Resources</u> – Information for solar workers and businesses as well as latest coverage of impacts on the solar industry

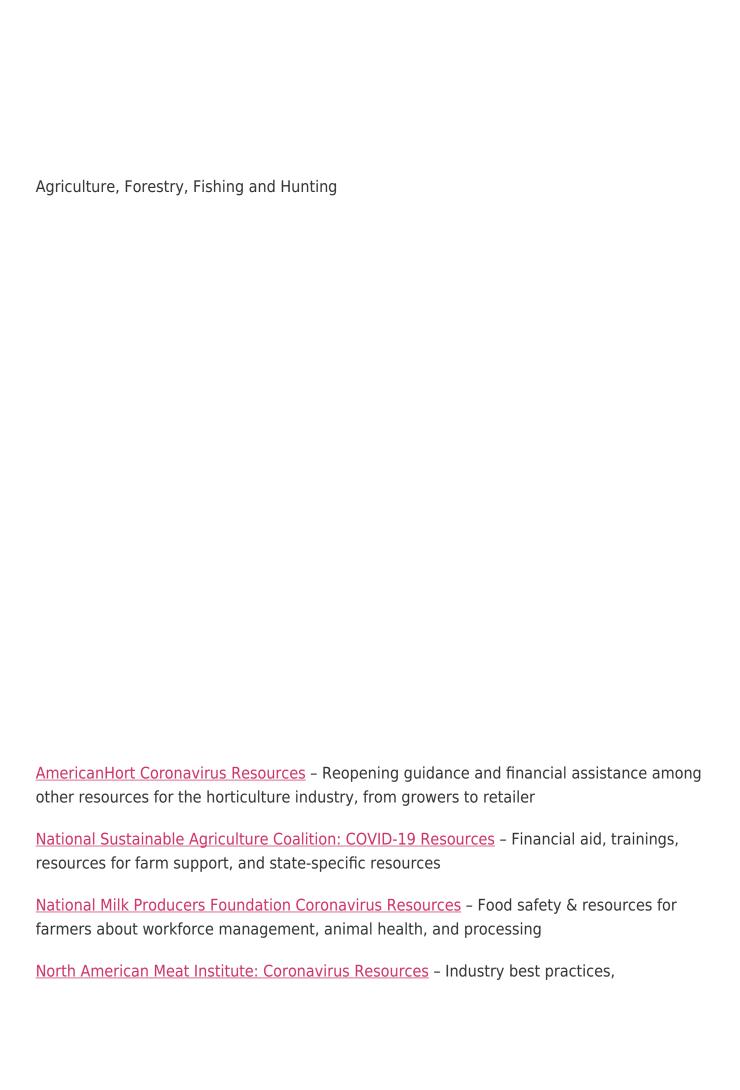


recovery rebates

<u>IHRSA: Coronavirus Resources for Fitness Centers & Health Clubs</u> – A comprehensive list of all IHRSA resources created to help health clubs navigate the coronavirus outbreak

<u>Amusement Parks and Attractions Industry: Resources for COVID-19</u> – Media guidance, reopening information, and industry news

<u>Camp Business COVID-19 Resources</u> – Business planning guidance, supply resources, financial assistance, and industry updates



recommended protocols, and government aid

<u>Organic Trade Association: Support through the COVID-19 Crisis</u> – Industry news, financial stimulus options, and guidance for organic farms and businesses from government agencies

<u>COVID-19 Resources for Farmers</u> – State and regional support and resources for farmers from the Organic Farmers Association

<u>Coronavirus and USDA Assistance for Farmers</u> – Resources for Conducting Business Online and federal program updates

<u>Coronavirus (COVID-19) Resources for Fisheries</u> – Seafood and marine animal safety, commercial seafood industry impact updates, and CARES Act for small businesses

