This COVID-19 industry resources guide is committed to providing the latest industry-specific information, tools and support available to small businesses impacted by the COVID-19/novel coronavirus outbreak. This page will be updated frequently as new industry guidance and resources become available. Additionally, you can also receive professional business advice and free or low-cost business training from your local Small Business Development Center!

Find federal, state and private resources and assistance on our COVID-19 Small Business Resources page.

*Updated October 30th, 2020*

**Accommodation, Food Services, and Drinking Establishments**

**Accommodation**

[American Hotel & Lodging Association: COVID-19 Resources](#) - Virus updates and prevention, employee management guidance, and resources for operations and financial management

[Association of Lodging Professionals: COVID-19 Industry Resources](#) - Workforce relief, disaster recovery checklists, and industry impact news

[How to manage the COVID-19 impact for Hospitality Industry](#) - Tips & recommendations from 10 hotel industry experts from HospitalityNet

[Checklist for Temporary Hotel Closures](#) - Checklist for hotel managers compiled by HospitalityNet

[American Society of Travel Advisors COVID-19 Resources](#) - Health and safety, transportation security, and funds relief guides

[Association of RV Parks and Campgrounds: What You Can Do to Protect Yourself, Your Employees and Campers during Coronavirus Pandemic](#) - Re-opening toolkit, state-specific updates, funding resources, and marketing materials

[RV Industry Association COVID-19 Resources](#) - Workplace guidance for business reopening, PPE and medical supplies information, funding resources, and coronavirus updates
Food Service and Drinking Establishments

**National Restaurant Association: COVID-19 Resources** - Information and resources for the restaurant industry including economic relief resources. See also [resources by state](#).

**Quick Service Restaurant Coronavirus Updates** - What restaurants need to know about business continuity, safety, and federal response from QSR Magazine.

**Managing a Temporary Restaurant Closure** - Checklist from FSR Magazine for temporarily closing your restaurant due to COVID-19.

**Resources for Restaurants and Workers Coping with the COVID-19 Emergency** - Relief funds for restaurant workers, updates on reopening, industry research related to the crisis, and general COVID-19 resources for the restaurant industry.

**International Caterers Association: Coronavirus Resources** - Paid and sick leave regulations, managing cash flow, and sanitation guidance.


**Coronavirus Planning & Response for Bars and Restaurants** - Reopening and closure updates, business continuity guidance, and coronavirus news.

**Yelp’s COVID-19 Response and Support for Local Businesses** - $25 million in relief, primarily focused on supporting independent local restaurant and nightlife businesses, in the form of waived advertising fees, and free advertising, products and services, during this period.

**OneDine COVID-19 Regulations by State** - Providing food service regulation updates by state.
Retail

Retail Industry Leaders Association: Coronavirus Resources for Retailers – Displaced workers assistance, industry news, and compliance guidance

Coronavirus Resources for Retailers – Economic recovery and loan resources, state and federal response updates, and workplace and employment law guidance

Coronavirus and the Resale Industry – Health and safety best practices, legislative updates, and industry resources

Home Furnishings Association: COVID-19 Recovery Resources – Best practices, loans and grants, and latest industry news

Furniture Today: COVID-19 Resources – Safety protocols, industry news, and coronavirus updates

American Booksellers Association: COVID-19 Resources – Resources for reopening, financial assistance opportunities, publisher and vendor support, and safety guidelines

Coronavirus (COVID-19) and Independent Grocers – Resources, best practices and other precautionary actions grocers can take to prepare for the Coronavirus.

Farmers Market Coalition: Farmers Markets Respond to COVID-19 – Best practices, industry news, and resources for farmers and markets

The Food Industry Association Coronavirus Resources – Background information, a preparedness checklist, resources and more to support the food industry.

American Bakers Association: Coronavirus Resources – Personal protective equipment resources, workforce guidance, funding support, and food safety protocols

Society of American Florists: COVID-19 Updates for the Floral Industry – News and webinars on COVID best practices

American Pet Products Association: COVID-19 Information – Providing information to protect your business, your employees and your customers.

National Association of Convenience Stores: Coronavirus Resources – Latest news on coronavirus impact on convenience retail industry, regulatory information, workplace health & safety, and workforce guidance

Bicycle Retailer COVID-19 News and Resources – Industry news and resources and COVID-19 updates

Manufacturing & Wholesale

National Association of Manufacturers COVID-19 Resources – Policy action, employee health & safety, and customs information

Manufacturers’ Survey of Current Industry Impact of COVID-19

Thomasnet – COVID-19 Resource Hub – Buying/selling COVID-19 related products, statewide shutdown updates, and resources to keep your business running smoothly

Risk Prediction and Mitigation Best Practices – Article from the National Association of Wholesaler-Distributors

Printing United Alliance: COVID-19 Preparedness and Response Plan – Business planning guidance, communication resources, health and safety protocols, and funding opportunities

Kombucha Brewers Coronavirus Resource Center – Resources and websites to monitor safety tips and updates for the kombucha brewery industry

Brewers Association: Coronavirus Resource Center – On-premise establishment guidance, business continuation, manufacturing best practices, and legislative updates

Distilled Spirits Council: Distillers Responding to COVID-19 – How to produce hand sanitizer and disinfectant, economic relief opportunities, and COVID-19 news and updates


Food Packaging Forum: Coronavirus & Packaging – Industry research, legislative updates, and best practices

American Welding Society: COVID-19 – Job assistance, educator resources, and continuity resources
National Tooling & Machining Association: Coronavirus Resources – Health and safety tips to prevent illness, industry news, and business guidance


**Business and Personal Services**

COVID-19 Resources for Fitness Professionals – COVID-19 legal and insurance issues, virtual fitness guidance, and resources for re-opening

National Funeral Directors Association COVID-19 Resources – Industry news, must-have documents, and virtual funeral tips

Inside Self-Storage: Coronavirus (COVID-19) Resources – Developments, resources and advice for self-storage businesses about responding to COVID-19


Drycleaning and Laundry Institute: Coronavirus Resources – Federal updates, communication guidance, and industry news


Promotional Products Association International: Coronavirus Information – PPE resources, funding information, and industry updates

**Salon & Spa**

Salon Today’s COVID-19 Resource Portal – Industry resources for preparation and planning techniques for salon owners


Modern Salon COVID-19 Resource Center – Coronavirus updates and industry news

Professional Beauty Association: COVID-19 Information and Resources – Financial
resources, education resources, and tips for business practices & maintaining client relationships

**Pet Care Services**

- **American Veterinary Medical Association: COVID-19 Resources** - Practice resources, animal health protocol, relief programs, and other resources. Also provides disease precautions for dog walkers
- **The Human Society: Animal Sheltering** - Preparedness resources for people and the community
- **Pet Sitters & the Coronavirus** - Steps pet sitters should consider for business preparation

**Services to Buildings and Dwellings**

- **ISSA Comprehensive Resource Guide** - Cleaning and disinfecting for the coronavirus as well as essential business resources.
- **Residential Cleaning Services and the Coronavirus** - Resources for the residential cleaning industry
- **Building Service Contractors Association International: Coronavirus Resources** - Cleaning products and protocol for commercial cleaning businesses.
- **National Air Duct Cleaners Association: COVID-19 Resources and Information** - Industry news and best practices for reopening
- **National Association of Landscape Professionals: Coronavirus Resources Center** - News and resources for industry professionals along with guidance for business operations and State by State COVID-19 Guidance.

**Professional and Technical Services**

- **American Institute of CPAs: Coronavirus (COVID-19) Resource Center** - CARES Act resources, news on impact of coronavirus pandemic on CPA firms, and insights on personal finance during the coronavirus pandemic.
- **National Association of Professional Insurance Agents: Coronavirus Resources** - Industry updates, federal regulatory and legislative updates, and state specific resources.

American Bar Association: Pandemic Resources for Lawyers & Law Firms – Technology, disaster planning and recovery tips, and best practices for legal services

SHRM Coronavirus Resources - resources to help human resources practitioners navigate talent management issues during the pandemic

WorldatWork COVID-19 Resources - resources, plus strategies, tools, articles and other resources to help Total Rewards practitioners address business continuity during other healthcare emergencies and natural disasters

American Staffing Association: Covid-19 Information & Resources for Staffing Companies - Safety practices, legislation updates, and staffing-specific answers to frequently asked questions

National Notary Association: Coronavirus Guidance for Signing Agents and Mobile Notaries - Health and safety guidance for signing agents, mobile notaries, and signers/borrowers

The American Institute of Architects: COVID-19 Resources for Architects - guidelines, policies, and tools to support architecture firms navigate in during and after the pandemic

Business Support Services

PCMA: Coronavirus Resources for the Business Events Industry – Digital event tips and COVID-related industry insights

ASAE: Coronavirus Resources for Association Executives – Legislative updates, guidance for leading during a pandemic, and financial coping strategies

Event Industry Council: Coronavirus Resources – Industry impact research, advocacy outreach, and industry partner resources

Meeting Planners International: Novel Coronavirus Resources – Industry updates, small business survival guide, and coronavirus tool kit

COVID-19: Information for Public Speakers – Advice, industry articles about the pandemic, and resources for presenters and speakers
American Marketing Association: COVID-19 Support – Working from home and navigating uncertainties

National Association for Catering & Events: COVID-19 News & Resources – Impacts on events, business guidance, and contracts liabilities & cancellations

**Transportation**

Public Transit Response to Coronavirus or COVID-19 – Providing information resources to public transportation organizations in North America.

American Trucking Association: COVID-19 Update Hub – Provides members and industry stakeholders with information and resources to help address common challenges and frequently asked questions arising from the coronavirus pandemic and national response.

Autocare Association: Coronavirus and the Aftermarket Resources – Links to official resources including safety guidelines, resources, and contacts from the association as well as trusted authorities.


National Business Aviation Association: Coronavirus – Information offers guidance and best practices with regard to COVID-19 from medical specialists, operational authorities and other experts.


**Information**

National Association of Broadcasters Coronavirus: Broadcasters’ Response – Broadcast-ready PSAs, crisis communications and disaster response plans, and guidance for identifying
trusted sources

**National Federation of Community Broadcasters: Coronavirus Resources for Community Radio** - Tools for answering community questions, strategies for operating from home, and a comprehensive guide to addressing the pandemic for community radio

**National Association of Theater Owners: Coronavirus Resources** - Operations resources for reopening, legislative updates, and industry news

**Independent Book Publishers Association: COVID-19 Resource Center** - Opportunities for financial and legal assistance, industry discussion forums, and industry news updates

**Real Estate**

**Multifamily Housing Council: Coronavirus Resources for Apartment Firms** - Reopening guide, renter assistance programs, operational guidance, and economic recovery resources

**National Apartment Association: Coronavirus Resources and Guidance** - Operational best practices, industry news and impact, and regulatory & legal updates

**Commercial Real Estate: Coronavirus (COVID-19) Resources and Guidance** - Guidance for landlords, tenants, & lenders for reopening and business continuity

**Health Care and Social Assistance**

**American Medical Association COVID-19 Resource Center for Physicians** - Extensive guides and resources for medical professionals.

**Urgent Care Association: Coronavirus Resources** - PPE vendor information, regulatory updates, economic resources, and COVID-19 testing information

**Children’s Hospital Association: COVID-19 Resources and Updates** - Hospital resources, legislation and guidance, and operations best practices

**American Hospital Association: Novel Coronavirus (COVID-19) Resources and Special Communications** - Capacity planning and organizational preparedness guidance, telehealth resources, and workforce best practices

**American Dental Association: COVID-19 Resource Center** - Information to help navigate the uncertainties brought on by the COVID-19 pandemic, with answers to topics including
employment law and practice owners’ obligations to employees, government assistance for businesses and more.

American Association of Orthodontists: COVID-19 Resources – Reopening guidance, financial and legal resources, and planning for recovery


American Academy of Ophthalmology: COVID-19 Resources – Resources for ophthalmologists to include reopening and recovery resources for practices.

National Center for Assisted Living: Coronavirus – Guidance for providers, families, and residents/patients.

National Association for Home Care & Hospice: Coronavirus Resources for Home Care & Hospice – Health protocols, emergency preparation guidance, and virus updates

COVID-19 Tools and Resources for Nonprofits – Financial assistance resources, guide for capital projects, and industry insights

National Association of Social Workers: Coronavirus (COVID-19) Resources – Advocacy updates, social work safety tips, and guides for business practices with vulnerable populations.

American Psychological Association COVID-19 Information and Resources – Telework guidance, federal updates, and mental health during a pandemic.

American Massage Therapy Association: COVID-19 Resources – Latest information in the industry, reopening resources for massage therapist offices, and client best practices

American Speech-Language-Hearing Association: COVID-19 Resources – Best practices for telehealth, guidance for resuming in-person services, and other setting-specific resources

Educational Services

National Association for Family Child Care: COVID-19 Resources – Information for child care providers including estimated impact on the industry.

Child Care Aware of America Coronavirus Resources – Coronavirus webinar, maps and
resources in one, central place for child care professionals and families

**Centers for Disease Control Guidance for Childcare Centers that Remain Open**

**Policies, Practices, and Resources for Child Care and Early Education Providers Amid the Coronavirus Crisis**

**U.S. Department of Education COVID-19 Information and Resources for Schools and School Personnel**: Guidance and strategies for elementary, high school, and higher education institutions.

**Association of American Educators: Coronavirus Response and Resources** – Scholarship and grant programs, virtual learning resources, and school closure updates.

**American Association of Cosmetology School: Coronavirus Resource Center** – Distance learning, emergency funds, and public safety resources.


**Construction**

**National Association of Home Builders: Coronavirus Preparedness** – Resources and information to maintain business operations.


**American Subcontractors Association** – providing return to work guidance and federal agency resources.


**Coronavirus (COVID-19) Response Resources from American Society of Heating and Air-Conditioning** – Proactive guidance to help address coronavirus disease 2019 (COVID-19) concerns with respect to the operation and maintenance of heating, ventilating and air-conditioning systems.
Solar Energy Industries Association: COVID-19: Resources - Information for solar workers and businesses as well as latest coverage of impacts on the solar industry

Independent Electrical Contractors: COVID-19 (Coronavirus) Update - Legislative and regulatory updates, industry news, and additional guidance for the construction industry

**Arts, Entertainment, and Recreation**

COVID-19 Resources & Information for the Museum Field - Reopening guides, communication guidance, and industry resources

Professional Photographers of America: COVID-19 Resources - Government assistance and additional tips for business continuity

SAG-AFTRA: COVID 19 Resources for Screen Actors - Unemployment assistance, safety tips, and coronavirus updates

The Society of Composers & Lyricists: COVID-19 Resource Links for Composers and Songwriters - National emergency resources for artists, ways music professionals can seek assistance, and health resources

Billboard Coronavirus Resource Guide for Music Professionals - State-by-state disaster funds, unemployment guide, and industry resources for music professionals

Resources for Music Businesses and Music Creators During the Coronavirus Outbreak - Government funding resources and business continuity tips from National Public Radio.

American Federation of Musicians: COVID-19 Resources - Unemployment information and recovery rebates

IHRSA: Coronavirus Resources for Fitness Centers & Health Clubs - A comprehensive list of all IHRSA resources created to help health clubs navigate the coronavirus outbreak

Amusement Parks and Attractions Industry: Resources for COVID-19 - Media guidance, reopening information, and industry news

Camp Business COVID-19 Resources - Business planning guidance, supply resources, financial assistance, and industry updates
Agriculture, Forestry, Fishing and Hunting

AmericanHort Coronavirus Resources – Reopening guidance and financial assistance among other resources for the horticulture industry, from growers to retailer.

Farm Foundation: COVID-19 Resources – Industry impact news, resources for Disaster Funding, and Health & Safety Updates

National Milk Producers Foundation Coronavirus Resources – Food safety & resources for farmers about workforce management, animal health, and processing

North American Meat Institute: Coronavirus Resources – Industry best practices, recommended protocols, and government aid

Organic Trade Association: Support through the COVID-19 Crisis – Industry news, financial stimulus options, and guidance for organic farms and businesses from government agencies

Coronavirus: Fresh Produce Industry Resource Page – COVID lending programs, critical infrastructure qualifications, and business continuity best practices from the United Fresh Produce Association

COVID-19 Resources for Farmers – State and regional support and resources for farmers from the Organic Farmers Association

Resources for Farmers Affected by COVID-19 – various resources and articles as well as new marketing and distribution options for farming operations.

Coronavirus (COVID-19) Resources for Fisheries – Seafood and marine animal safety, commercial seafood industry impact updates, and CARES Act for small businesses

Greenhouse Management: Post-pandemic checklist – Greenhouse Magazine provides a post-pandemic checklist for the green industry and analyzes its current forecast during the post-COVID-19 era of economic recovery

Mining

National Mining Association: Coronavirus Assistance & Response – Health, safety, and business assistance
Additional Resources

Already in business or thinking about starting your own small business? Check out our various small business resources:

- View more industry-specific research here: Market Research Links
- View business reports here: Small Business Snapshots
- View small business help topics here: Small Business Information Center

Remember, you can also receive free professional business advice and free or low-cost business training from your local Small Business Development Center!

If you have a small business resource you think should be included here, please Contact Us.

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