Societies and Associations

- EntertainmentSoftware Association
- <u>Software Information Industry Association</u>
- <u>IEEE Computer Society</u>
- ACM Association for Computing Machinery
- <u>TechCalendar</u> Searchable database of technology events and tradeshows.

Statistics/Demographics	
 <u>E-Commerce Statistical Toolbox</u> and the Internet economy. <u>Senior Citizens and the Internet</u> 	 one of the best sources for statistics on e-commerce

Industry Information/Trends
InfoTech Trends – contains free market data. For most recent data a paid subscription is
required. • Internet Service Provider (ISP) – ISP Planet – resources and news for the ISP community.

Publications

• Red Herring – provides market information, strategic insight for the technology industry.

• <u>The Industry Standard</u> – Internet news for Internet Businesses.

• Internet.com

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