SBDC Web Guide FAQ

What is the SBDC Web Guide?
It is an impartial, non-endorsed sampling of websites, tools and resources that may help small businesses accelerate their success.

Who produces the SBDC Web Guide?
It is offered as a service of your Small Business Development Center and SBDCNet, the National Information Clearinghouse of the SBDC Network.

Are these websites endorsed?
Neither SBDCNet, your SBDC, any of their sponsoring organizations nor SBA endorse or recommend any of the websites, products, services or companies mentioned in this document. All opinions, conclusions or recommendations expressed on any of these websites are those of the author(s) and do not necessarily reflect the views of the SBA, SBDCNet, your SBDC or any of their sponsoring organizations.

Is there a fee for a business to be listed?
There is no fee for a business to be listed in the guide if it is selected based on the criteria referenced below.

How does a business get listed?
Please email suggested websites, tools and resources to sbdcnet@utsa.edu. There is no fee for having a site reviewed for inclusion in the guide.

What are the criteria for being listed in the Guide?
Given the highly dynamic nature of the web, this impartial, constantly evolving guide is compiled from suggestions made by SBDCNet staff, the SBDC advising network, the broader small business community and the general public. SBDCNet staff use the SBDC Web Guide Selection Criteria to help determine which resources to include in this guide. This criteria may be reviewed at http://www.sbdcnet.org/web-guide.

For the latest resources and tips on starting, financing, growing and operating a small business, please visit:

www.sbdcnet.org

Questions?

sbdcnet@utsa.edu

NOTES

SBDCNet Funding Partners

South-West Texas Border
**Small Business
Development Center Network**
The University of Texas at San Antonio

SBA
U.S. Small Business Administration
Your Small Business Resource

SBDC Web Guide

produced by

SBDCNet

www.sbdcnet.org

on behalf of your

Small Business Development Center

WEB

CREATE WEBSITES

Network Solutions	www.networksolutions.com
Google Sites	http://sites.google.com
RackSpace	www.rackspace.com
Intuit	http://www.intuit.com/website-building-software/
Yahoo!	http://smallbusiness.yahoo.com/
AT&T	http://webhosting.att.com/

GET FOUND

Google	www.google.com
Bing/Yahoo!	http://www.bing.com/toolbox/webmaster/
Manta	www.manta.com
Baidu	www.baidu.com

GO MOBILE

Android Market	http://market.android.com
iPhone Apps	http://apple.com/iphone/business/apps/
iPad Apps	http://apple.com/ipad/from-the-app-store/

BUILD APPS

RedFoundry	www.redfoundry.com
MotherApp	www.motherapp.com
BiznessApps	www.biznessapps.com

RESEARCH

RESEARCH MARKETS

SBDCNet	www.sbdcnet.org
SBA	www.sba.gov
U.S. Patent Office	www.uspto.gov
U.S. Census	www.uscensus.gov
SBIR Program	www.sbir.gov
First Research	www.firstresearch.com
IBIS World	www.ibisworld.com
Plunkett Research	www.plunkettresearch.com

FIND SUPPLIERS

MFG.com	www.mfg.com
Alibaba	www.alibaba.com
SBDCGlobal	www.sbdcglobal.com
U.S. Manufacturing Extension Partnership	http://www.nist.gov/mep/

INTERNET MARKETING

SELL ONLINE

Amazon Seller	http://www.amazonservices.com/
Amazon Affiliate	https://affiliate-program.amazon.com/
Ebay	www.ebay.com
Paypal	https://www.paypal.com/webapps/mpp/merchant
Etsy	www.etsy.com/sell

MARKET LOCALLY

Google Places	http://places.google.com
Groupon	http://www.grouponworks.com/
LivingSocial	http://livingsocial.com/getfeatured
Google AWExpress	www.google.com/awexpress/
Foursquare	http://foursquare.com/business/

PLACE ADS

Google AdWords	http://www.google.com/adwords
Yahoo!Advertising	http://advertising.yahoo.com/products-solutions/smallbiz.html
Amazon Ads	http://www.amazonservices.com/content/product-ads-on-amazon.htm

PRODUCTIVITY

TRACK PROGRESS

Google Analytics	www.google.com/analytics
Omniture	www.omniture.com
Webtrends	www.webtrends.com
Hootsuite	www.hootsuite.com
TweetDeck	www.tweetdeck.com
Alexa	www.alexa.com

BOOST PERFORMANCE

GoToMeeting	www.gotomeeting.com
WebEx	www.webex.com
Skype	www.skype.com
Google Apps	http://www.google.com/apps/intl/en/business/smb/index.html
Apptivo	www.apptivo.com
Zoho	www.zoho.com
Microsoft365	www.office365.com
Salesforce.com	http://www.salesforce.com/smallbusinesscenter/
Rackspace Cloud	http://www.rackspace.com/cloud/
Amazon Services	http://aws.amazon.com/
Mozy	http://mozy.com/pro/

SOCIAL MEDIA

CONTACT CUSTOMERS

Constant Contact	www.constantcontact.com
Vertical Response	www.verticalresponse.com
iContact	www.icontact.com

GROW LOYALTY

Facebook	www.facebook.com/business
Twitter	http://business/twitter.com
Google+	http://plus.google.com
Intuit	http://community.intuit.com/start_and_grow

CULTIVATE NETWORKS

LinkedIn	www.linkedin.com
MeetUp	http://smallbiz.meetup.com
Ning	www.ning.com

GENERATE BUZZ

PRNewswire	www.smallbusinesspr.com/
Digg	www.digg.com
StumbleUpon	www.stumbleupon.com
Wordpress	www.wordpress.com
Blogger	www.blogger.com

SHARE CONTENT

YouTube	www.youtube.com
Vimeo	http://vimeo.com/pro
Flickr	www.flickr.com
SlideShare	www.slideshare.net

MONITOR REPUTATION

D & B	http://www.dandb.com/businessdirectory-landing/
SocialMention	www.socialmention.com
Radian6	www.radian6.com
Reputation	www.reputation.com
Omgili	www.omgili.com