

# NAICS: 711, 712, 713

## Industry Overview



The Arts, Entertainment, and

Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure-time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in [Subsector 721](#), Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in [Subsector 722](#), Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in [Subsector 487](#), Scenic and Sightseeing Transportation.

The arts, entertainment, and recreation sector consists of these subsectors:

- [Performing Arts, Spectator Sports, and Related Industries: NAICS 711](#)

- [Museums, Historical Sites, and Similar Institutions: NAICS 712](#)
- [Amusement, Gambling, and Recreation Industries: NAICS 713](#)

## Workforce Statistics

This section provides information relating to employment and unemployment in arts, entertainment, and recreation. While most data are obtained from employer or establishment surveys, information on industry unemployment comes from a national survey of households. The following tables present an overview of the industry including the number of jobs, the unemployment rate of those previously employed in the industry, job openings and labor turnover, union membership and representation, mass layoffs, data for occupations common to the industry, and projections of occupational employment change.

## Employment, Unemployment, Layoffs, and Openings, Hires, and Separations

Data series	Back data	Aug. 2008	Sep. 2008	Oct. 2008	Nov. 2008
Employment (in thousands)					
<a href="#">Employment, all employees</a> (seasonally adjusted)		2,004.0	1,988.7	(P) 1,988.6	(P) 1,967.6
<a href="#">Employment, nonsupervisory workers</a>		1,961.9	1,756.9	(P) 1,659.8	
Unemployment					
<a href="#">Unemployment rate</a>		7.2%	8.2%	10.6%	12.1%
Layoffs					
<a href="#">Mass layoff events</a>		18	30	42	33
<a href="#">Initial claimants for unemployment benefits</a>		1,320	2,043	3,106	2,642
Job openings, hires, and separations (in thousands)					
<a href="#">Job openings</a>		71	51	(P) 47	

<a href="#">Hires</a>		80	130	(P) 93	
<a href="#">Separations</a>		154	152	(P) 124	
Footnotes (P) Preliminary					

(Source: [Current Employment Statistics](#), [Current Population Survey](#), [Mass Layoff Statistics](#), [Job Openings and Labor Turnover Survey](#))

## Union Membership and Representation

Data series	Back data	2004	2005	2006	2007
Union membership and representation					
<a href="#">Members of unions</a> (percent of wage and salary workers)		6.4%	6.3%	6.3%	6.2%
<a href="#">Represented by unions</a> (percent of wage and salary workers)		6.9%	7.2%	7.1%	7.0%

(Source: [Current Population Survey](#))

## Extended Mass Layoffs

Data series	Back data	4th quarter 2007	1st quarter 2008	2nd quarter 2008	3rd quarter 2008
<a href="#">Extended mass layoff events</a>		50	20	(P) 57	(P) 34
<a href="#">Separations</a>		17,859	2,504	(P) 23,768	(P) 7,519
<a href="#">Initial claimants</a>		7,226	1,833	(P) 5,830	(P) 2,797
Footnotes (P) Preliminary					

(Source: [Mass Layoff Statistics](#))

## Employment by Occupation

Data series	Employment, 2007
<a href="#">Actors</a>	20,160
<a href="#">Amusement and recreation attendants</a>	157,170
<a href="#">Fitness trainers and aerobics instructors</a>	151,020
<a href="#">Gaming supervisors</a>	5,870
<a href="#">Musicians and singers</a>	33,170

(Source: [Occupational Employment Statistics](#))

## Projections

For projected (future) employment estimates, see the [National Employment Matrix](#), which includes employment estimates by industry and occupation for arts, entertainment, and recreation.

(Source: [Office of Occupational Statistics and Employment Projections](#))

## Earnings and Hours

This section presents data on employee earnings and weekly hours. The latest industry averages of hourly earnings and weekly hours for production or nonsupervisory employees, as well as weekly earnings by union membership status, are shown. In addition, recent hourly and annual earnings are shown for occupations commonly found in arts, entertainment, and recreation.

## Earnings and Hours of Production Workers

Data series	Back data	Jul. 2008	Aug. 2008	Sep. 2008	Oct. 2008
<a href="#">Average hourly earnings</a>		\$13.99	\$14.10	\$14.75	(P) \$15.00

<a href="#">Average weekly hours</a>		25.0	24.6	23.6	<a href="#">(P) 23.8</a>
Footnotes (P) Preliminary					

(Source: [Current Employment Statistics](#))

## Union Membership and Representation

Data series	Back data	Median weekly earnings			
		2004	2005	2006	2007
Union membership and representation					
<a href="#">Full-time workers</a>		\$523	\$521	\$545	\$587
<a href="#">Members of unions</a>		\$677	\$652	\$617	\$633
<a href="#">Represented by unions</a>		\$662	\$618	\$604	\$634
<a href="#">Nonunion</a>		\$513	\$515	\$537	\$581

(Source: [Current Population Survey](#))

## Earnings by Occupation

Data series	Wages, 2007			
	Hourly		Annual	
	Median	Mean	Median	Mean
<a href="#">Actors</a>	\$14.58	\$25.37	<a href="#">(1) \$-</a>	<a href="#">(1) \$-</a>
<a href="#">Amusement and recreation attendants</a>	\$7.90	\$8.46	\$16,420	\$17,590
<a href="#">Fitness trainers and aerobics instructors</a>	\$13.85	\$16.35	\$28,800	\$34,010
<a href="#">Gaming supervisors</a>	\$20.45	\$21.26	\$42,540	\$44,230
<a href="#">Musicians and singers</a>	\$22.65	\$29.95	<a href="#">(1) \$-</a>	<a href="#">(1) \$-</a>

#### Footnotes

(1) Wages for some occupations that do not generally work year-round, full time, are reported either as hourly wages or annual salaries depending on how they are typically paid.

(Source: [Occupational Employment Statistics](#))

## Work-related Fatalities, Injuries, and Illnesses

This section presents data for the industry on the number of workplace fatalities and the rates of workplace injuries and illnesses per 100 full-time workers in arts, entertainment, and recreation. An injury or illness is considered to be work-related if an event or exposure in the work environment either caused or contributed to the resulting condition or significantly aggravated a pre-existing condition.

Data series	2004	2005	2006	2007
Fatalities				
<a href="#">Number of fatalities</a>	105	92	87	(P) 102
Rate of injury and illness cases per 100 full-time workers				
<a href="#">Total recordable cases</a>	5.9	6.1	5.3	5.3
<a href="#">Cases involving days away from work, job restriction, or transfer</a>	3.1	2.9	2.5	2.5
<a href="#">Cases involving days away from work</a>	1.5	1.6	1.3	1.4
<a href="#">Cases involving days of job transfer or restriction</a>	1.5	1.4	1.2	1.1
Footnotes				
(P) Preliminary				

(Source: [Injuries, Illnesses, and Fatalities](#))

## Workplace Trends

This section presents data on the number of establishments in arts, entertainment, and recreation.

## Establishments

Data series	Back data	2nd quarter 2007	3rd quarter 2007	4th quarter 2007	1st quarter 2008
Number of establishments					
<a href="#">Private industry</a>		124,140	125,033	125,581	(P) 124,621
<a href="#">Local government</a>		3,645	3,655	3,651	(P) 3,678
<a href="#">State government</a>		864	869	867	(P) 878
<a href="#">Federal government</a>		920	925	922	(P) 931
Footnotes (P) Preliminary					

(Source: [Quarterly Census of Employment and Wages](#))

[Selling Your Art Online](#) - Instructive articles written by an artist on how to start selling your art online.

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